

White Label — COOKIE POLICY

Last updated: 23 September 2026

This Cookie Policy explains how White Label uses cookies and similar technologies on our website.

It should be read alongside our Privacy Policy.

1. What are cookies?

Cookies are small files stored on your computer, phone or other device when you visit a website.

They can help websites function correctly, remember preferences and provide information about how visitors use a website.

Similar technologies may perform the same functions and are covered by this policy.

2. How White Label uses cookies

We may use cookies and similar technologies to:

- make our website work correctly and securely;
- remember your preferences;
- understand how visitors use the website;
- measure website performance;
- understand the effectiveness of our marketing; and
- provide or measure relevant advertising, where applicable.

3. Types of cookies

Strictly necessary cookies

These cookies are required for essential website functionality, security and services requested by you.

Because they are necessary for the website to operate or to provide a service you request, they may not require your consent.

Analytics cookies

Analytics technologies help us understand how visitors use the White Label website, such as which pages are visited and how people navigate through the site.

We use this information to understand and improve website performance.

Platform: Google Analytics

Functional cookies

These technologies may remember choices you make and enable additional functionality or personalisation.

Advertising and marketing cookies

Where used, these technologies help us understand the effectiveness of advertising and may enable advertising to be tailored or measured across websites and platforms.

Platform: Meta Pixel / Google Ads / TikTok Pixel

Where consent is required, these technologies will not be activated until you have made the relevant choice through our cookie controls.

4. Third-party cookies

Some functionality on the White Label website may be provided by third parties.

For example, third-party technologies may be used in connection with:

- restaurant reservations - SevenRooms
- embedded video or media;
- maps;
- analytics;
- advertising;
- social media; and
- event and ticketing services - Weez

These providers may set their own cookies or similar technologies when you interact with their services.

Their use of information is governed by their respective privacy policies.

5. Managing your cookie choices

When you first visit our website, you will be given information about our use of cookies and, where required, the opportunity to choose which optional technologies you accept.

You can change your preferences at any time using **Cookie Settings** on our website.

You can also manage or delete cookies using your browser settings, although disabling some technologies may affect website functionality.

6. Changes to this Cookie Policy

We may update this policy when our website, technology or use of cookies changes.

The latest version will be available on this website.

7. Contact us

If you have questions about our use of cookies or personal information, contact:

Freight Island Manchester Ltd.
11 Baring Street, Manchester, England, M1 2PY
info@freightisland.com
